About Us

Nurse.org is the largest website and community of nurses online. We impact the lives of nurses and nursing students by publishing thought-provoking content, supporting their career growth through high-caliber educational opportunities, and launching culture-changing initiatives.

TravelNursing.org connects the top staffing agencies in the country with highly skilled nurses to help fill those needs. Our philosophy is simple: everyone wins — nurses, hospitals, and patients — with travel nursing.

Web Reach

- 1.5M site views per month
- 1M unique visitors per month
- Google News publisher

Social Media

- 30M social users reached per month
- 330K Facebook fans worldwide
- 275K Instagram followers worldwide

Audience

Nurse.org reaches nurses at all stages of their careers, from nursing school to advanced practice.

TravelNursing.org connects highly skilled nurses seeking to work on a travel assignment with top staffing agencies.

Age

- 35-44: 35%
- 25-34: 20%
- 18-24: 15%
- 35-44: 15%
- 45-54: 10%
- 55-64: 10%
- 65+: 5%

Gender

- 66% Female
- 34% Male

Outreach & Events

Presenter of Ask Nurse Alice podcast - Top 10 Apple podcast in the medical category

Host of Red Sox Nurse Night - #1 Theme Night in Red Sox History

800K email subscribers

Contact us at: dave@nurse.org
FEATURED NURSING COVERAGE AND CAMPAIGNS

contact us at: dave@nurse.org
RECENT AWARDS

2023 MM+M AWARDS
FINALIST HEALTHCARE PROFESSIONAL MEDIA BRAND

SPRING 2023 BRONZE AWARD
DIGITAL HEALTH AWARD DIGITAL HEALTH MEDIA / PUBLICATIONS
Article, 2023 State of Nursing Report

SPRING 2023 MERIT AWARD
DIGITAL HEALTH AWARD DIGITAL HEALTH MEDIA / PUBLICATIONS
Audio, Ask Nurse Alice Podcast "ER Charge Nurse Who Called 911"

SPRING 2022 GOLD AWARD
DIGITAL HEALTH AWARD SOCIAL MEDIA
Nurse.org Instagram

SPRING 2022 GOLD AWARD
DIGITAL HEALTH AWARD MEDIA/PUBLICATIONS
Article, 2022 Nursing Shortage Report

FALL 2021 GOLD AWARD
DIGITAL HEALTH AWARD SOCIAL MEDIA
Nurse.org Instagram

FALL 2021 GOLD AWARD
DIGITAL HEALTH AWARD MEDIA/PUBLICATIONS
Audio, Ask Nurse Alice Podcast

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Are you a **nursing school** seeking students? **Partner with Nurse.org.**

Nurse.org generates revenue by advertising education programs and other products that are useful to nurses. We may receive compensation when site visitors interact with sponsored advertisements located throughout the site.

Nurse.org can direct interested nurses to your website to learn more about your programs. We also can collect information from the nurses and send it to you as a lead for follow-up.

Are you a **travel nurse staffing agency** seeking nurses? **Partner with TravelNursing.org.**

TravelNursing.org generates revenue by matching qualified nurses with top staffing agencies across the US.

TravelNursing.org can direct interested nurses to your website to learn more about your available jobs. We also can collect information from the nurses and send it to you as a lead for follow-up.

Are you looking to advertise your products or services to Nurses? **What we offer**

- Sponsored blog articles
- Content marketing
- Email marketing
- Social media marketing
- Sponsored podcast episodes
- Sponsored job postings
- Affiliate programs

**contact us at:** dave@nurse.org
Our Editorial Process

We believe that no one knows nurses better than, well, nurses. That’s why we rely on registered nurses and other experienced healthcare professionals to write our content. We strive to be the go-to source for nursing news, trending topics, and educational resources. That means that you can trust us to have reliable, up-to-date information that’s continuously reviewed to ensure it’s as relevant and accurate as possible.

Creative Directors

Alice Benjamin
Chief Nursing Officer & Correspondent: Alice Benjamin, MSN, APRN, ACNS-BC, FNP-C, CCRN, CEN, CV-BC, also known as Nurse Alice, is a cardiac clinical nurse specialist and family nurse practitioner with over 23 years of nursing experience specializing in cardiology, critical care and emergency medicine. She is the host of the Ask Nurse Alice Podcast as well as an NBC Los Angeles Medical Correspondent. You can follow her at asknursealice.com, on Twitter, Facebook and Instagram at @AskNurseAlice.

Kathleen Gaines
News and Education Editor, MSN, RN, BA, CBC: Kathleen Gaines is a nationally published writer turned Pediatric ICU nurse from Philadelphia with over 13 years of ICU experience. She has an extensive ICU background having worked in the CICU and NICU at several major hospitals in the Philadelphia region. After earning her MSN in Education from Loyola University of New Orleans, she currently also teaches for several prominent Universities making sure the next generation is ready for the bedside. As a certified breastfeeding counselor and trauma certified nurse, she is always ready for the next nursing challenge.

Angelina Walker
Director of Nursing Content and Social Media: Angelina has her finger on the pulse of everything nursing. Whether it’s a trending news topic, valuable resource, or heartfelt story, Angelina is an expert at producing content that nurses love to read. She specializes in warmly engaging with the nursing community and exponentially growing our social presence.

Jessica Lyons
Managing Editor: Jessica is an experienced writer, editor, and content strategist who loves all things having to do with the written word. She’s worked with startups, advertising agencies, and in-house marketing teams to develop engaging content that informs and educates. She specializes in editorial strategy and SEO.

Contact us today to learn more about how we can help you help nurses!
dave@nurse.org